



An Opportunity for Health Systems to Expand CGM Use in Primary Care

The American Diabetes Association (ADA) is inviting health systems with **at least 10 primary care sites** to participate in a new initiative focused on integrating continuous glucose monitors (CGMs) into routine primary care. This QI project aims to build primary care team capacity to integrate CGM into routine care.

What is PRIME-CGM?

The **Primary Care Readiness and Implementation for Monitoring Equitable (PRIME) CGM Initiative** will help participating health systems and primary care practices to:

- Standardize CGM workflows within primary care
- Increase care team knowledge and confidence in diabetes technology
- Improve the ability to identify and address barriers to equitable CGM access
- Increase appropriate CGM adoption
- Improve glycemic outcomes
- Implement a scalable model for diabetes technology in primary care

Participating Health Systems Will Receive

Gain the tools, expert guidance, and implementation support needed to advance CGM use in primary care—while learning alongside other organizations working to improve diabetes technology adoption and outcomes. Financial support is also available and may be used to help offset implementation costs.

Is Your Health System a Good Fit? (Informational Webinar)

Health system and primary care decision-makers are invited to join our informational webinar on September 24, 2026, 12PM ET to learn more about PRIME-CGM and what to expect.

[Meeting Registration - Zoom](#)

Questions or interested in participating in PRIME-CGM?

Contact: Mikki Hollinger, MPH

mhollinger@diabetes.org